

TM # 000232

# NCC Cable System Order

11766970

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10/26 new order, please review & confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
2	AEN	A&E Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
3	AEN	A&E Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
4	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
5	AEN	A&E Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
6	AEN	A&E Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
7	AEN	A&E Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
8	AEN	A&E Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$73.44	\$73.44	30	Issue
9	AMC	AMC Morning	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
10	AMC	AMC Daytime	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
11	AMC	AMC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
12	AMC	AMC Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
13	AMC	AMC Morning	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
14	AMC	AMC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
15	AMC	AMC Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$59.38	\$59.38	30	Issue
16	APL	Animal Planet Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$43.75	\$43.75	30	Issue
17	APL	Animal Planet Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
18	APL	Animal Planet Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
19	APL	Animal Planet Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
20	APL	Animal Planet Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
21	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$29.69	\$29.69	30	Issue

# NCC Cable System Order

Order #	62357738
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul
AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	
Product Code	
Est Code	2863
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$12,225.15
Commission	\$1,833.77
Net Total	\$10,391.38
Total Spots	236
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	APL	Animal Planet Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
23	APL	Animal Planet Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
24	BRVO	Bravo Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
25	BRVO	Bravo Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
26	BRVO	Bravo Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
27	BRVO	Bravo Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
28	BRVO	Bravo Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
29	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
30	BRVO	Bravo Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
31	BRVO	Bravo Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$59.38	\$59.38	30	Issue
32	CMDY	Comedy Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
33	CMDY	Comedy Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
34	CMDY	Comedy Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
35	CMDY	Comedy Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
36	CMDY	Comedy Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
37	CMT	CMT Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
38	CMT	CMT Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
39	CMT	CMT Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
40	CMT	CMT Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
41	CMT	CMT Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$23.44	\$23.44	30	Issue
42	CMT	CMT Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue



# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CMT	CMT Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$35.94	\$35.94	30	Issue
44	CNBC	CNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$34.38	\$34.38	30	Issue
45	CNBC	CNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
46	CNBC	CNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
47	CNBC	CNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
48	CNBC	CNBC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$23.44	\$23.44	30	Issue
49	CNBC	CNBC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
50	CNN	CNN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
51	CNN	CNN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	\$45.31	\$90.62	30	Issue
52	CNN	CNN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
53	CNN	CNN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	\$90.63	\$181.26	30	Issue
54	CNN	CNN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
55	CNN	CNN Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$73.44	\$73.44	30	Issue
56	DISC	Discovery Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
57	DISC	Discovery Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
58	DISC	Discovery Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
59	DISC	Discovery Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
60	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
61	DISC	Discovery Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
62	DISC	Discovery Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$73.44	\$73.44	30	Issue
63	ENT	EI Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$43.75	\$43.75	30	Issue

# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov'15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPM	CPM

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	EI Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
65	ENT	EI Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
66	ENT	EI Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
67	ENT	EI Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
68	ENT	EI Access	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
69	ENT	EI Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
70	ENT	EI Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
71	ESP2	ESPN2 Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$43.75	\$43.75	30	Issue
72	ESP2	ESPN2 Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
73	ESP2	ESPN2 Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
74	ESP2	ESPN2 Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
75	ESP2	ESPN2 Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$29.69	\$29.69	30	Issue
76	ESP2	ESPN2 Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
77	ESP2	ESPN2 Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
78	ESPN	ESPN Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
79	ESPN	ESPN Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
80	ESPN	ESPN Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
81	ESPN	ESPN Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
82	ESPN	ESPN Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
83	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
84	ESPN	ESPN Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue



# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	GIMP
				CPM	CPM

Comments : 10.26 new order, please review & confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	ESPN	ESPN Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$73.44	\$73.44	30	Issue
86	FOOD	Food Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
87	FOOD	Food Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
88	FOOD	Food Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
89	FOOD	Food Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
90	FOOD	Food Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
91	FOOD	Food Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
92	FOOD	Food Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$73.44	\$73.44	30	Issue
93	FS1	Fox Sports 1 Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
94	FS1	Fox Sports 1 Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
95	FS1	Fox Sports 1 Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
96	FS1	Fox Sports 1 Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$35.94	\$35.94	30	Issue
97	FX	FX Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
98	FX	FX Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
99	FX	FX Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
100	FX	FX Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
101	FX	FX Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
102	FX	FX Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
103	FX	FX Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
104	FX	FX Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$59.38	\$59.38	30	Issue
105	HALL	Hallmark Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$43.75	\$43.75	30	Issue

# NCC Cable System Order

Order #	62357738
Syscode	6863
System Name	Spectrum/Rosemount, MN
Market	Minneapolis-St. Paul
AE	Natasha Levinsohn
Sales Coordinator	Ethan Williamson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15

Flight Dates	10/24/16 - 11/06/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota
Client Code	
Product Code	
Est Code	2863
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$12,225.15
Commission	\$1,833.77
Net Total	\$10,391.38
Total Spots	236
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	HALL	Hallmark Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
107	HALL	Hallmark Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
108	HALL	Hallmark Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
109	HALL	Hallmark Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
110	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$29.69	\$29.69	30	Issue
111	HALL	Hallmark Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
112	HALL	Hallmark Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
113	HGTV	HGTV Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
114	HGTV	HGTV Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
115	HGTV	HGTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
116	HGTV	HGTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
117	HGTV	HGTV Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
118	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
119	HGTV	HGTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
120	HGTV	HGTV Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$73.44	\$73.44	30	Issue
121	HIST	History Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
122	HIST	History Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
123	HIST	History Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
124	HIST	History Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
125	HIST	History Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
126	HIST	History Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue



# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov'15	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HIST	History Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
128	HIST	History Daytime	10/24/16	10/30/16	09:00	19:00					X	X	-	-	-	1	\$73.44	\$73.44	30	Issue
129	HLN	Headline Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
130	HLN	Headline Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
131	HLN	Headline Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
132	HLN	Headline Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
133	HLN	Headline Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
134	HLN	Headline Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
135	HLN	Headline Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
136	HLN	Headline Daytime	10/24/16	10/30/16	09:00	19:00					X	X	-	-	-	1	\$59.38	\$59.38	30	Issue
137	LIF	Lifetime Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
138	LIF	Lifetime Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
139	LIF	Lifetime Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
140	LIF	Lifetime Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
141	LIF	Lifetime Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
142	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
143	LIF	Lifetime Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
144	LIF	Lifetime Daytime	10/24/16	10/30/16	09:00	19:00					X	X	-	-	-	1	\$59.38	\$59.38	30	Issue
145	MNBC	MSNBC Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
146	MNBC	MSNBC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	2	\$37.50	\$75.00	30	Issue
147	MNBC	MSNBC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue

# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6663	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	MNBC	MSNBC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	2	\$75.00	\$150.00	30	Issue
149	MNBC	MSNBC Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
150	MNBC	MSNBC Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$59.38	\$59.38	30	Issue
151	NBCS	NBC Sports Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$34.38	\$34.38	30	Issue
152	NBCS	NBC Sports Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
153	NBCS	NBC Sports Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
154	NBCS	NBC Sports Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
155	NBCS	NBC Sports Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
156	NBCS	NBC Sports Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$23.44	\$23.44	30	Issue
157	NBCS	NBC Sports Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
158	NBCS	NBC Sports Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$35.94	\$35.94	30	Issue
159	NGC	Nat Geo Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
160	NGC	Nat Geo Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
161	NGC	Nat Geo Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
162	NGC	Nat Geo Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue
163	NGC	Nat Geo Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$29.69	\$29.69	30	Issue
164	NGC	Nat Geo Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
165	NGC	Nat Geo Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
166	OXYG	Oxygen Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
167	OXYG	Oxygen Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
168	OXYG	Oxygen Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$29.69	\$29.69	30	Issue



# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	OXYG	Oxygen Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$57.81	\$57.81	30	Issue
170	OXYG	Oxygen Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$45.31	\$45.31	30	Issue
171	SYFY	Syfy Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$34.38	\$34.38	30	Issue
172	SYFY	Syfy Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
173	SYFY	Syfy Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
174	SYFY	Syfy Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
175	SYFY	Syfy Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
176	SYFY	Syfy Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$23.44	\$23.44	30	Issue
177	SYFY	Syfy Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
178	SYFY	Syfy Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$35.94	\$35.94	30	Issue
179	TBSC	TBS Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
180	TBSC	TBS Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
181	TBSC	TBS Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
182	TBSC	TBS Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
183	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
184	TBSC	TBS Late Fringe	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
185	TBSC	TBS Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$59.38	\$59.38	30	Issue
186	TLC	TLC Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
187	TLC	TLC Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
188	TLC	TLC Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
189	TLC	TLC Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue

# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov/15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	TLC	TLC Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
191	TLC	TLC Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
192	TLC	TLC Daytime	10/24/16	10/30/16	09:00	19:00					X	X	-	-	-	1	\$59.38	\$59.38	30	Issue
193	TNT	TNT Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
194	TNT	TNT Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
195	TNT	TNT Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
196	TNT	TNT Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
197	TNT	TNT Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
198	TNT	TNT Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
199	TNT	TNT Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
200	TNT	TNT Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$73.44	\$73.44	30	Issue
201	TRAV	Travel Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
202	TRAV	Travel Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
203	TRAV	Travel Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
204	TRAV	Travel Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
205	TRAV	Travel Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$23.44	\$23.44	30	Issue
206	TRAV	Travel Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
207	TRAV	Travel Daytime	10/24/16	10/30/16	09:00	19:00					X	X	X	-	-	1	\$35.94	\$35.94	30	Issue
208	TRU	TruTV Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
209	TRU	TruTV Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
210	TRU	TruTV Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue



# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	TRU	truTV Access	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$35.94	\$35.94	30	Issue
212	TWC	Weather Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$57.81	\$57.81	30	Issue
213	TWC	Weather Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
214	TWC	Weather Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$59.38	\$59.38	30	Issue
215	TWC	Weather Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$75.00	\$75.00	30	Issue
216	TWC	Weather Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$37.50	\$37.50	30	Issue
217	TWC	Weather Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$37.50	\$37.50	30	Issue
218	TWC	Weather Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$75.00	\$75.00	30	Issue
219	TWC	Weather Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$59.38	\$59.38	30	Issue
220	USA	USA Morning	10/31/16	11/6/16	05:00	09:00	X	X	X	X				-	-	1	\$68.75	\$68.75	30	Issue
221	USA	USA Daytime	10/31/16	11/6/16	09:00	16:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
222	USA	USA Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$73.44	\$73.44	30	Issue
223	USA	USA Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$90.63	\$90.63	30	Issue
224	USA	USA Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
225	USA	USA Daytime	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue
226	USA	USA Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$90.63	\$90.63	30	Issue
227	USA	USA Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$73.44	\$73.44	30	Issue
228	VH1	VH1 Access	10/31/16	11/6/16	16:00	19:00	X	X	X	X				-	-	1	\$35.94	\$35.94	30	Issue
229	VH1	VH1 Prime	10/31/16	11/6/16	19:00	24:00	X	X	X	X				-	-	1	\$45.31	\$45.31	30	Issue
230	VH1	VH1 Late Fringe	10/31/16	11/6/16	00:00	02:00	X	X	X	X				-	-	1	\$23.44	\$23.44	30	Issue
231	VH1	VH1 Prime	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$45.31	\$45.31	30	Issue

# NCC Cable System Order

Order #	62357738	Flight Dates	10/24/16 - 11/06/16	Update Date	10/26/16
Syscode	6863	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Rosemount, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines	
Market	Minneapolis-St. Paul	Client Code		Total # of Weeks	2
AE	Natasha Levinsohn	Product Code		Total	\$12,225.15
Sales Coordinator	Ethan Williamson	Est Code	2863	Commission	\$1,833.77
Office	Washington	Product Name		Net Total	\$10,391.38
Phone	(301) 951-2620	Credit Status		Total Spots	236
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live Only Nov15	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 10.26 new order, please review & confirm. thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	VH1	VH1 Daytime	10/24/16	10/30/16	09:00	19:00						X	X	-	-	1	\$35.94	\$35.94	30	Issue
<b>Oct 2016</b> <b>Nov 2016</b> <b>Dec 2016</b> <b>Jan 2017</b> <b>Feb 2017</b> <b>Mar 2017</b> <b>Apr 2017</b> <b>May 2017</b> <b>Jun 2017</b> <b>Jul 2017</b> <b>Aug 2017</b> <b>Sep 2017</b> <b>Total</b>																				
<b>SPOTS</b>	89	147	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	236
<b>AMT</b>	\$4,762.57	\$7,462.58	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,225.15

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 10/26/16

62357738 | Minneapolis-St. Paul | Spectrum/Rosemount, MN | 6863 |